

Junior Marketing Specialist

About the role

As a **Junior Marketing Specialist**, you will support our dynamic Marketing department by helping in the development of marketing and PR strategies and projects.

You will work on the creation of communication materials, such as brochures and catalogs, press releases or case studies, as well as diverse content for social media. You will ensure maintenance and compliance of the corporate image and provide graphic design support to the different departments of the company. Additionally, you will participate in the organization of events and manage advertising and press requests according to needs.

We would love to hear how passionate you are about marketing and how you could help us grow our department. Are you ready for this challenge?

Must have

- Degree or Bachelor's degree in Marketing and Communications
- Excellent verbal and written language skills: English and Spanish
- Competent knowledge of Adobe design suite (Photoshop, Illustrator, In Design, Premiere Pro)
- Proven experience in corporate styles application and development
- Proficiency in Microsoft Office suite (especially Word and PowerPoint)
- Strong writing and copy-editing skills
- Creative and design thinking spirit
- High social skills and positive attitude

Nice to have

- Photography and video skills
- Knowledge in SEO and SEM strategies

Why DigiProces?

We are a global EMS from Barcelona. We develop, manufacture and deliver solutions for an ever-growing range of applications. We design and create electronic products with a personalized approach for each customer, offering maximum quality and reliability.

By providing effective solutions throughout the entire life cycle of the product, we become a trusted partner for our customers while continue to grow in this industry thanks to our innovative technologies, premium manufacturing processes and close customer service.

- > We seek to develop the maximum potential of each employee integrating the company.
- > We conduct individual development programs to align the talents of each person with the company's goals and thus define career plans which are decisive for DigiProces and fulfilling for employees.
- > We want everyone to be placed at the position where they are the happiest, as it is there where they will be more productive.
- > We value professional growth and wellbeing of individuals, so they feel motivated and put their soul into work and deliver their full performance.