inside stories

DigiProces



Rosa Calderón
Front Desk Specialist

From yoga teacher to the friendly face who welcomes visitors to DigiProces, a story about reinventing yourself and growing until you find your place.

Before joining DigiProces, my life revolved around yoga. For five years, I received training as a teacher of Hatha yoga, oncology yoga and meditation. After that, I worked for many years giving classes in public centers, and I loved it.

Connecting with people, sharing experiences, listening to their stories... you receive much more than you give.

But then the pandemic hit, and, as happened in so many sectors, the centers closed. Online classes began, and although I continued to teach some, I didn't feel comfortable. It wasn't the same. Furthermore, the financial situation wasn't sustainable either. It was a time of reflection. I felt that that era, at least as I knew it, had come to an end.

When I was very young, I had worked for 15 years in manual soldering at another electronics company, where I also obtained a specific soldering certification.

So when I heard they needed someone at DigiProces, I thought, "Why not? It's a new opportunity."

I started as a production operator on the night shift and remained in that position for almost four years.

At first, my reintroduction to the world of electronics was a bit difficult; it was a radical change from what I had been doing. But the welcome here was fantastic.

There were fewer people on the night shift, and that made for very close relationships. I felt truly appreciated and, above all, very grateful.
I came from an environment where you share a lot on an emotional level with people, and suddenly I was in a much more mechanical job, in a different environment, and I also found value in that: sharing in a different way, from a different place.



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When the opportunity arose to apply for the Front Desk Specialist position, I felt I had to take a step forward and try this new challenge. Personally, I needed more work-life balance, and the night shift made things very difficult for me. It was also a chance to rediscover the kind of personable approach I enjoy so much. I knew I could contribute a lot in a job where communication and attention to people are key.

I am now part of the People & Culture team and feel like I've found my place again.

From the reception desk, I am the link between visitors to the company and those of us who work here. I love that feeling of being the first smile that greets everyone, of connecting with people.

The change has been very positive, and my responsibilities are gradually expanding. I am responsible for answering questions, resolving doubts from my production colleagues, and supporting the People team with their management tasks. So, curiously, my administrative studies—which I had put aside years ago—are making sense again. Now everything fits together.

I haven't been at the front desk for long yet, but I see myself here long-term. I still teach yoga classes sporadically, because it's still a part of me, but now I am focused on this new path.

My goal at DigiProces is clear: to give the best possible welcome to every visitor, foster communication between us all, and continue to grow in a project that excites and motivates me every day.

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